



## 2009 Speak Up Survey

### Speak Up 2009 Parent Survey

District: PLANO ISD

Results based on 472 survey(s).

#### 1 Are you a..

Response	# of Responses	% of Responses	National %
Mom	398	84%	78%
Dad	67	14%	16%
Grandparent	5	1%	2%
Other relative or guardian	2	0%	2%

#### 2 Please select any grades that your child(ren) attend.

Response	# of Responses	% of Responses	National %
Preschool	19	4%	4%
Kindergarten - Grade 1 - Grade 2	120	25%	28%
Grade 3 - Grade 4 - Grade 5	180	38%	35%
Grade 6 - Grade 7 - Grade 8	211	45%	39%
Grade 9 - Grade 10 - Grade 11 - Grade 12	176	37%	37%
Other	10	2%	3%

#### 3 How would you describe your own technology skills?

Response	# of Responses	% of Responses	National %
An advanced tech user – My skills are more advanced than most adults I know	197	42%	35%
An average tech user – My skills are the same as most adults I know	258	55%	57%
A beginner tech user -- I am still learning how to use most technology tools	14	3%	7%

#### 4 What types of electronic devices do you have access to for your own use? (Check all that apply)

Response	# of Responses	% of Responses	National %
Cell phone (without Internet access)	310	66%	74%
Smart phone (with Internet access, such as: Blackberry, iPhone)	253	54%	39%
A laptop or tablet PC	372	79%	74%
A desktop computer	425	90%	88%
Netbook or mini-notebook computer	46	10%	10%
Digital reader (such as: Kindle, Sony Digital Reader)	46	10%	6%
Handheld digital video camcorder (such as: Flip Camera)	254	54%	50%
Music or video device (such as: MP3 player or iPod)	379	80%	74%
Video Gaming System (such as: xBox, Playstation, Wii)	346	73%	69%
Hand-held game (such as: GameBoy)	233	49%	48%
Other	46	10%	10%

**5 What kind of Internet access do you have at home?**

Response	# of Responses	% of Responses	National %
A computer with no Internet access	5	1%	1%
A computer with "dial-up" or slow Internet access	3	1%	2%
A computer with fast Internet access (such as: DSL, Broadband, or cable)	458	97%	93%
No computer at home. My primary access to technology is at public libraries, community centers, etc.	2	0%	0%
No computer at home. My primary access to technology is where I work	3	1%	1%
No computer at home and no other access to technology	0	0%	0%

**6 How satisfied are you with your Internet access at home?**

Response	# of Responses	% of Responses	National %
Very satisfied	239	51%	36%
Satisfied	166	35%	47%
Not satisfied	7	1%	5%
No opinion	3	1%	1%
I do not have Internet access at home but would like to	3	1%	1%
I do not have Internet access at home and I do not want it	0	0%	0%

**7 What are your top three concerns regarding your child's school right now?**

Response	# of Responses	% of Responses	National %
Classes are too big.	130	28%	25%
Course material is not engaging	77	16%	14%
How my student will continue learning if the school closes	5	1%	5%
I don't feel a connection with the school	35	7%	8%
I don't know how to communicate with the school or my child's teacher(s)	15	3%	3%
No afterschool programs or child care	5	1%	4%
Not enough emphasis on job skills	34	7%	7%
Not enough funding	42	9%	29%
School day is too short	13	3%	5%
School does not offer the classes my child needs or wants to take	16	3%	6%
School is no longer fun for my child	52	11%	9%
School is too big	55	12%	6%
School is too far away from our home	9	2%	2%
School safety	40	8%	11%
Teacher quality	110	23%	19%
Technology is not used to support learning	43	9%	10%
Textbooks are out of date	28	6%	4%
Too many discipline problems that take away from learning	62	13%	10%
Too many extracurricular programs have been cut	33	7%	9%
Too much emphasis on tests	136	29%	21%
Too much homework	88	19%	12%
Other	131	28%	22%

**8 How important is the effective implementation of technology within instruction to your child(ren)'s success?**

Response	# of Responses	% of Responses	National %
Extremely Important	239	51%	50%
Important	139	29%	33%
Somewhat Important	30	6%	7%
Not Important	4	1%	1%

No Opinion 3 1% 0%

**9 Which of the following aspects of technology would you rate as acceptable at your child's school?**

Response	# of Responses	% of Responses	National %
Access to information not available anywhere else	60	13%	13%
Amount of technology available for student use	190	40%	37%
Availability and quality of online classes	70	15%	15%
Internet safety and privacy of personal information	194	41%	41%
Priority placed on using technology	87	18%	22%
Quality of hardware and software	122	26%	24%
Teacher's skill in using technology	113	24%	31%
Technology skills my child learns	140	30%	32%
The amount of time spent using technology	96	20%	20%
The way technology is used for academic purposes	147	31%	31%
The use of my child's mobile devices within instruction	14	3%	5%
Use of online textbooks	47	10%	15%
None of the above	23	5%	7%
I don't know what technology is available at my child's school	94	20%	17%

**10 Many schools are thinking about how to use mobile learning devices (such as smart phones, PDAs and MP3 players) within education. What do you think would be the primary benefits of using such devices in instruction?**

Response	# of Responses	% of Responses	National %
Access to online textbooks	140	30%	33%
Improves teacher-parent-student communications	140	30%	32%
Increases student engagement in school and learning	170	36%	39%
Increases teacher productivity	70	15%	16%
Prepares students for the world of work	172	36%	36%
Provides a way for instruction to be personalized for each student	126	27%	27%
Provides a way for students to informally review classroom material	134	28%	28%
Provides a way to help students who are struggling	101	21%	25%
Students develop collaboration and teamwork skills	79	17%	16%
Students develop critical thinking and problem solving skills	89	19%	20%
Students develop stronger communications skills	73	15%	19%
These devices help to extend learning beyond the school day	156	33%	34%
Use of these devices will help improve the teacher's technology skills	70	15%	16%
I don't think these devices will positively impact learning	86	18%	16%
No significant benefit	48	10%	11%
Other	14	3%	2%

**11 If your child's school allowed the use of mobile devices for educational purposes, how likely would you be to provide one for your child?**

Response	# of Responses	% of Responses	National %
Very likely	151	32%	29%
Likely	98	21%	24%
Not likely	35	7%	9%
Very unlikely	19	4%	5%
No opinion	10	2%	1%
Unsure	33	7%	8%
I think it is the responsibility of the school to provide technology for my child to use for educational purposes.	41	9%	10%

**12 Imagine you can design a new kind of textbook for your child(ren) that will be 100% online. What should be included in that new online textbook to help your child(ren) learn? (Check all that apply)**

Response	# of Responses	% of Responses	National %
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Ability to communicate with classmates about subject matter (IM, email, chat)	173	37%	42%
Ability to create podcasts or videos	121	26%	28%
Ability to download information to their cell phone	91	19%	20%
Ability to make electronic highlights or notes	281	60%	60%
Ability to search through the textbook by key terms or events	306	65%	65%
Access to online tutors at anytime	247	52%	56%
Animations and simulations that explain concepts	249	53%	55%
Brain teasers or advanced topics to extend my child(ren)'s learning	235	50%	52%
Calculator	150	32%	39%
Games to explore concepts or ideas my child(ren) are learning	211	45%	46%
Links to real-time data (such as: population, weather, NASA, earthquakes, Google Earth, etc)	238	50%	50%
Links to useful websites	249	53%	54%
PodCasts from subject experts	156	33%	31%
PowerPoint presentations of lectures	208	44%	40%
Quizzes and tests that my child(ren) can take on their own	265	56%	57%
Self paced tutorials	268	57%	51%
Tools to help my child(ren) collaborate or share information with their classmates (such as: blogs, social networking sites, wikis, bookmarking)	119	25%	28%
Tools to help my child(ren) develop their writing skills	234	50%	53%
Tools to help my child(ren) organize their schoolwork (communications, organize assignments, take notes)	253	54%	54%
Video clips about topics my child(ren) are studying	175	37%	40%
Virtual reader that could read the text aloud	103	22%	27%
Virtual labs	139	29%	33%
Webcam or videoconferencing capabilities	69	15%	20%
I don't think online textbooks are a good idea	34	7%	7%
Other	29	6%	4%

**13 Which of these Internet based tools or applications do you use for your own personal interests?**

Response	# of Responses	% of Responses	National %
Communicate with others through discussion boards, social networking sites or chat	217	46%	43%
Communicate with others through email, IM or text messaging	358	76%	77%
Contribute to a wiki (such as wikipedia)	37	8%	10%
Create a list of resources I want to remember or share (such as: del.icio.us, digg, diigo, magnolia etc.)	45	10%	10%
Create new work using pre-existing text, graphics, audio, video or animation (Mashup)	57	12%	13%
Participate in online games or 3D virtual reality environments (such as: Second Life)	40	8%	11%
Update profile (MySpace, Facebook, or LinkedIn)	249	53%	47%
Upload or download videos, podcasts or photos to the Internet	212	45%	44%
Use web tools that notify me about things I'm interested in (such as: news or magazine articles, changes to websites)	192	41%	37%
Use web tools to create or modify and upload videos, music, audio or animation	107	23%	22%
Use Twitter (or similar tool) to communicate or follow others	57	12%	10%
Write collaboratively with others (such as: GOOGLE docs, writeboard or letterpop)	35	7%	11%
Write or contribute to a blog (my own or someone else's)	57	12%	12%

None of the above	5	1%	3%
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**14 Which of these are true about your use of a social networking site such as Facebook, MySpace or LinkedIn? Check all that apply**

Response	# of Responses	% of Responses	National %
I don't have a social networking site but I would like one.	14	3%	4%
I don't have a social networking site and I don't want to have one.	73	15%	23%
It is the primary way that I communicate with my friends or work colleagues online.	71	15%	17%
I am friends with my child through my social networking site.	91	19%	16%
I am friends with my child's teacher(s) through my social networking site.	10	2%	4%
It concerns me that current and future employers may look at my social networking site.	75	16%	12%
My social networking site helps to keep me better organized.	26	6%	5%
I learn about my friends from their social networking site(s).	178	38%	33%
I access my social networking site during the day from my job.	50	11%	7%
When I get home from work, my social networking site is the first thing I check online.	25	5%	5%
I have used my site to advocate for a cause that I believe in.	57	12%	13%
I belong to Facebook.	252	53%	49%
I belong to MySpace.	31	7%	11%
I belong to LinkedIn.	132	28%	12%
Other	26	6%	5%

**15 What do you think is the best way for your child(ren) to learn about being safe on the Internet?**

Response	# of Responses	% of Responses	National %
Learn on their own just by using technology	22	5%	4%
Learn through a special class at school	183	39%	41%
Learn by using technology as part of their regular classes	198	42%	41%
Learn through an online class	60	13%	12%
From me	319	68%	68%
From their friends	31	7%	7%
From other family members	98	21%	25%
Other	22	5%	4%

**16 What concerns you the most about your child(ren)'s Internet use at school or home?**

Response	# of Responses	% of Responses	National %
Advertising and spam	207	44%	44%
Copyright issues/illegal file sharing	93	20%	18%
Difficulty evaluating the credibility of an online resource	201	43%	37%
Ineffective Internet filters and firewalls	179	38%	37%
Meeting strangers online	279	59%	61%
Online bullying	178	38%	38%
Online predators	256	54%	59%
Plagiarism and cheating	124	26%	25%
Privacy of records and information	170	36%	37%
Sharing too much personal information online	270	57%	60%
Too much time spent on the computer	207	44%	43%
Violent or inappropriate video or online games	186	39%	39%
Virtual environments	64	14%	13%
Websites that are inappropriate for my child's age	243	51%	55%
I don't have any concerns.	3	1%	2%
Other	1	0%	1%

**17 Why is learning math important to your child(ren)'s success?**

Response	# of Responses	% of Responses	National %
To be successful in a future job	257	54%	65%
To earn good grades	122	26%	36%
To help develop problem solving and critical thinking skills	334	71%	75%
To graduate from high school	142	30%	39%
To help my child get into college	189	40%	48%
To help make informed decisions in the future	219	46%	49%
Math is not my child's strength	36	8%	9%
I don't think that math is important for my child(ren)	3	1%	0%
I don't know	0	0%	0%
Other	14	3%	2%

**18 Our national leaders are interested in encouraging students to pursue careers in science, math, engineering, technology and teaching. Which of these areas are you likely to encourage your child to pursue a career? (Check all that apply)**

Response	# of Responses	% of Responses	National %
Science	245	52%	51%
Math	169	36%	35%
Engineering	219	46%	44%
Technology	213	45%	49%
Teaching	115	24%	28%
None of the above	20	4%	4%
Not sure	37	8%	10%

**19 Some teachers are starting to use educational games within instruction. How do you think using online or video games in school could help students' learning?**

Response	# of Responses	% of Responses	National %
Appeals to different learning styles	285	60%	62%
Increase student motivation and engagement	274	58%	61%
Opportunities for students to develop their creativity	193	41%	43%
Provides environment to visualize difficult concepts	216	46%	45%
Student-centered learning	150	32%	33%
Students can create models and test their assumptions	148	31%	33%
Students can develop their collaboration skills	135	29%	29%
Students can develop their problem-solving and critical thinking skills	194	41%	46%
Students can more deeply explore an idea through the virtual world	114	24%	28%
Students can practice their skills and develop expertise	156	33%	36%
Students gain experience through "trial and error "	171	36%	41%
Students learn that failure is an opportunity to learn	143	30%	34%
Students would get immediate feedback on what they have learned	187	40%	42%
I don't see the value of using games in the classroom	20	4%	5%
None of the above	3	1%	1%

**20 Which of these do you think most students in your child(ren)'s school recognize as inappropriate behaviors?**

Response	# of Responses	% of Responses	National %
Sending an IM or text message during class	226	48%	50%
Sending an IM or text message during a test	262	56%	57%
Talking loud in a public place using a cell phone	146	31%	35%
Not giving credit when using resources from the Internet	151	32%	29%
Copying music, movies or games to give to friends	113	24%	24%
Connecting a USB flash drive to a school computer if that is not allowed	149	32%	35%
Downloading information from the Internet to a school computer if that is not allowed	185	39%	41%

Hacking into a school computer to change grades or look at tests	272	58%	59%
Audio taping a teacher's lecture without permission	111	24%	26%
Taking photos of tests to share with other students	250	53%	55%
Sending or posting photos without permission	135	29%	32%
Texting a friend about test questions	199	42%	45%
Pretending to be someone else online	206	44%	44%
Criticizing the school or teachers on a blog or social networking site	133	28%	31%
Storing information on a cell phone to use during a test	233	49%	49%
None of the above	15	3%	5%
Other	29	6%	6%

**21 During this past year, have you taken an online class for personal or professional/work-related reasons?**

Response	# of Responses	% of Responses	National %
Yes - I took an online class for personal reasons	16	3%	4%
Yes - I took an online class for professional/work-related reasons	104	22%	20%
Yes - I took online classes for both personal and professional reasons	42	9%	9%
No - but I would be interested	106	22%	27%
No - I am not interested	78	17%	18%

**22 There has been discussion this fall about how schools will cope if they need to shut down temporarily because of a health or natural emergency. Some schools are creating plans to keep the learning process happening even if the school itself is shut down. Which of these plans would work best for your family if your child(ren) could not go to school?**

Response	# of Responses	% of Responses	National %
School would send home hard copy packets of photo-copied reference materials, curriculum and assignments	96	20%	25%
School would provide online materials for students to access through a school portal or website	280	59%	59%
Teachers would do check-ins and tutorials with students using variety of methods including telephone, web conferencing and email on a one-on-one basis	171	36%	31%
School would distribute recorded class meetings via podcasts, live or on demand television, DVDs or through school websites	148	31%	24%
Teachers would hold live class meetings using online courses, webinars, conference calls or virtual schools for two way communications between student	183	39%	34%
None of the above	6	1%	2%
I don't know	14	3%	5%

**23 If you were on a technology committee for a new school, which of these would you recommend as a good investment to enhance student achievement?**

Response	# of Responses	% of Responses	National %
Collaboration tools (such as: blogs, social networking sites, wikis, bookmarking)	51	11%	15%
Communications tools (such as email, IM and text messaging)	101	21%	26%
Computer projection devices	154	33%	39%
Digital media tools (video, audio)	177	38%	41%
Digital reader (such as: Kindle, Sony Digital Reader)	84	18%	21%
Digital resources (such as: databases, animations, videos etc)	144	31%	30%
Document camera (such as: ELMO)	74	16%	19%
Electronic portfolios for students	129	27%	26%
Games/Virtual Simulations	109	23%	23%
Handheld digital video camcorder (flip camera)	51	11%	11%
Handheld student response systems	75	16%	19%
High tech instruments for science	160	34%	34%

Interactive whiteboards (such as: Smartboard, Polyvision)	143	30%	39%
Mobile computer for every student (such as: laptop, mini-notebook, tablet PC)	172	36%	37%
Learning management systems (such as: Blackboard, Moodle, Angel)	76	16%	22%
Mobile devices (such as: cell phones, MP3 players)	49	10%	11%
Online Classes	190	40%	37%
Online textbooks	246	52%	47%
School website or portal	224	47%	46%
Tools that help my child(ren) organize their work (such as: organize my assignments, take notes, organize my ideas)	217	46%	41%
Ability to access the Internet anywhere at school	117	25%	23%
Video conferences and webinars	110	23%	21%
Virtual or online whiteboard	104	22%	24%
Webcam	41	9%	13%
Wireless microphone system for the teacher	73	15%	17%
Other	14	3%	3%

**24** How much do you agree with this statement: My child(ren)'s school is doing a good job of preparing my child(ren) for the jobs of the 21st century.

Response	# of Responses	% of Responses	National %
Strongly agree	46	10%	12%
Agree	179	38%	43%
Disagree	37	8%	9%
Strongly disagree	14	3%	3%
No Opinion	19	4%	3%
Unsure	42	9%	7%
I do not think this is the responsibility of K-12 education	4	1%	1%

**25** What makes a great teacher a great teacher? Think about the teachers that your child has had in school, or teachers you had when you were in school, and tell us about the qualities or characteristics that you think define a truly great teacher today.

Note: You can print your school or district open-ended responses from the survey print screen. If you need assistance, please contact [speakup@tomorrow.org](mailto:speakup@tomorrow.org)

**26** Gender

Response	# of Responses	% of Responses	National %
Female	289	61%	64%
Male	51	11%	14%

**27** Age

Response	# of Responses	% of Responses	National %
Under 29	3	1%	3%
30-39	79	17%	24%
40-49	205	43%	39%
50-59	54	11%	11%
60-69	2	0%	1%
70 +	0	0%	0%

**28** Race or Cultural Identity

Response	# of Responses	% of Responses	National %
American Indian/Alaskan Native	4	1%	1%
Asian	32	7%	4%
Black/African-American	17	4%	4%
Caucasian/White (non-Hispanic)	244	52%	56%
Hispanic/Latino	18	4%	6%
Native Hawaiian/Other Pacific Islander	0	0%	1%
Decline to state	23	5%	4%
Other	3	1%	1%



**29 Highest level of educational attainment**

Response	# of Responses	% of Responses	National %
Less than high school diploma	2	0%	1%
High school diploma	9	2%	6%
Some College	55	12%	23%
Bachelor's degree	153	32%	27%
Graduate Education	123	26%	21%

**30 Household Income**

Response	# of Responses	% of Responses	National %
Less than \$15,000	2	0%	2%
\$15,000 - \$24,999	5	1%	3%
\$25,000-\$49,999	21	4%	9%
\$50,000 - \$74,999	28	6%	13%
\$75,000 - \$99,999	46	10%	14%
\$100,000 - \$149,999	104	22%	18%
\$150,000-\$200,000	54	11%	8%
Over \$200,000	52	11%	6%

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